

Jenni originally hails from Texas and currently resides in San Francisco. She's designed a multitude of mobile apps, 2 of which have been inducted into the Apple Hall of Fame. Gifted with mad kerning skills, Jenni also has a highly curious mind & spends her time trying to merge with the Internet. She likes to call herself "Mayor of Awesometown" and "International Business Woman," neither of which has been disputed.

## EXPERIENCE

### LEAD DESIGNER, STOREHOUSE, SAN FRANCISCO, CA 2014-CURRENT

A start-up that turns a collection of photos and videos into a shareable story for iOS, Android, and the web. Lead the product creative vision for the marketing, and apps.

### LEAD DESIGNER, TIDEPOL, SAN FRANCISCO, CA 2013-2014

Start-up that focused on brain training games for iOS. Lead the product creative vision for the marketing and app.

### ART DIRECTOR/UI DESIGNER, BOTTLE ROCKET APPS, DALLAS, TX 2010-2013

Mobile app UI design for over 10 iPhone, iPad, and Android apps with two apps in the Apple Hall of Fame. Clients include Food Network, A&E HISTORY, SHOWTIME, CNN, Kentucky Derby, Annoying Orange, Top Chef, BET.

### ART DIRECTOR, JRS ADVERTISING, DALLAS, TX 2004-2010

Provided concepting, visual design and direction on various advertising campaigns.

### STUDIO ASSISTANT, BOB MADER PHOTOGRAPHY, DALLAS, TX 2003-2004

Photo retouching, managing vendor relations, and office duties.

### WEB DESIGNER, USDBS, DALLAS, TX 2002-2003

Designed and maintained the company's various websites.

## NOTABLES

2015 TechCrunch Best Mobile Application- Storehouse

2015 "Best of" for Apple TV - Storehouse

2015 Published Article in *Exploring Typography (2nd Edition)* by Tova Rabinowitz Deer

2013 Emmy Nominated SHO Sync for iPad

2012 Apple App Store Hall of Fame - Food Network

2012 DSVC Professional Show, Bronze - Food Network

2012 How Magazine Interactive Design Annual - The Civil War Today for A&E's HISTORY

2011 Apple App Store Hall of Fame - The Civil War Today for A&E's HISTORY

## SIDE HUSTLES

### CO-CREATOR, JAMSNAP [jamsnap.com](http://jamsnap.com)

A social network iOS app allowing users to add sound to photos

### DESIGNER, WAKE UP TO MUSIC [brunow.org/apps/](http://brunow.org/apps/)

An iOS alarm app that allows you wake up to a playlist from your local music library.

### CREATOR, MAPLE MARK [maplemark.tumblr.com](http://maplemark.tumblr.com)

Curated collection of Canadian logos that use the maple leaf.

## EDUCATION

BACHELOR OF FINE ARTS IN DESIGN COMMUNICATIONS, TEXAS A&M - COMMERCE 2002